

Enabler investment categories:



1. Power Infrastructure – Reliable electricity and solar options for processing and cold chains.



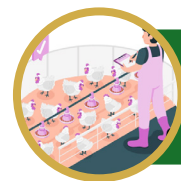
2. Land Access – Special Economic Zones (SEZs), EPZs, and agroindustrial parks.



3. Finance Access – Livestock friendly lending, fintech platforms, sacco products.



4. Training & Education –TOTs, vocational training, animal care bootcamps.



5. Technology & innovation – LOT for animal health, digital extension, mobile vet service.



6. Policy & Business Climate – Incentives, licensing reform, regulatory support.



7. Export Market Linkages – Standards training, diaspora markets, global trade show support.

Contact us

Have Questions? Ready to Register?

Whether you're a sponsor, exhibitor, attendee, or volunteer—we're here to help.

- a) Get detailed information
- b) Confirm your attendance
- c) Ask us anything

Venue: Ahiti Ndomba, Kirinyaga County

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21st - 22nd
AUG
2025

M-FAMA SUMMIT 2025

(Unlocking Investments from Herd to Plate Across Livestock Value Chains)



LIVESTOCK

TECH

WEALTH

(PUBLIC-PRIVATE-PARTNERSHIP INITIATIVE)

This transformative livestock sector ecosystem driving capital into every stage of the livestock economy. It connects production to markets and markets to long-term wealth through strategic partnerships, innovation and targeted investments.

In partnership with:



About M-Fama Summit

Unlocking investments from Herd across Livestock Value Chains.

Targeted value chains

M-Fama will focus on 3 key value chains for Ahiti Ndomba summit:

- a) Dairy
- b) Pork
- c) Poultry

Core Objectives

1. Increase Production

Expand the number of farmers and producers participating in each livestock value chain across Kenya.

2. Unlock Capital & Catalyze Investment

- Showcase scalable investment opportunities at smallholder, SME, and anchor levels.
- Mobilize funding to create jobs in input supply, processing, logistics, and value addition—especially for youth and women.
- Facilitate three tiers of investment:
 - Anchor Investors (USD 5M+)
 - Value Segment Investors (USD 1M+)
 - Enabler Investors (support infrastructure, tech, services)

3. Connect Markets & Accelerate Export Readiness

- Strengthen market access and sales through capacity building on certification, compliance, and traceability.
- Promote data-driven access to local, regional, and global markets.

4. Champion Innovation & Tech Absorption

Promote digital tools, data systems, and technologies that increase productivity, traceability, and efficiency in livestock systems.

5. Facilitate Access to Research & Knowledge Resources

Centralize livestock research and development content on digital platforms for wider access.

1. M-Fama App

Gain exclusive access to the M-Fama Summit 2025 Portal.
Gain early access to the summit portal and:

- a) Register and build your summit profile.
- b) Browse and connect with fellow participants.
- c) Join pre-summit discussions with agri-leaders
- d) Match with potential investors or collaborators.

M-Fama Summit 2025 starts with one click. Download the App or visit.

www.mfamasummit.co.ke to Register now.

2. M-Fama Summit

M-Fama summit 2025 intends to deliver through use of high-impact, regional investment forums designed to transform Dairy, Pig & poultry value chains into competitive, market-ready sectors. The summit will guarantee unlocking of investment from herd to plate across Dairy, Pig & poultry value chains.



M-Fama Summit 2025 calendar

Value Chain Location Date



Sample summit feature: Dairy, Pork & poultry value chain

Theme: Accelerating Technology adoption to unlock investment in the Dairy sector.

This two-day summit will convene farmers, investors, processors, innovators, and enablers to strengthen the dairy, pork & poultry value chain from production to market. The event focuses on unlocking capital and scaling technologies to drive efficiency, hygiene, and profitability.

Dairy Investment Landscape: